

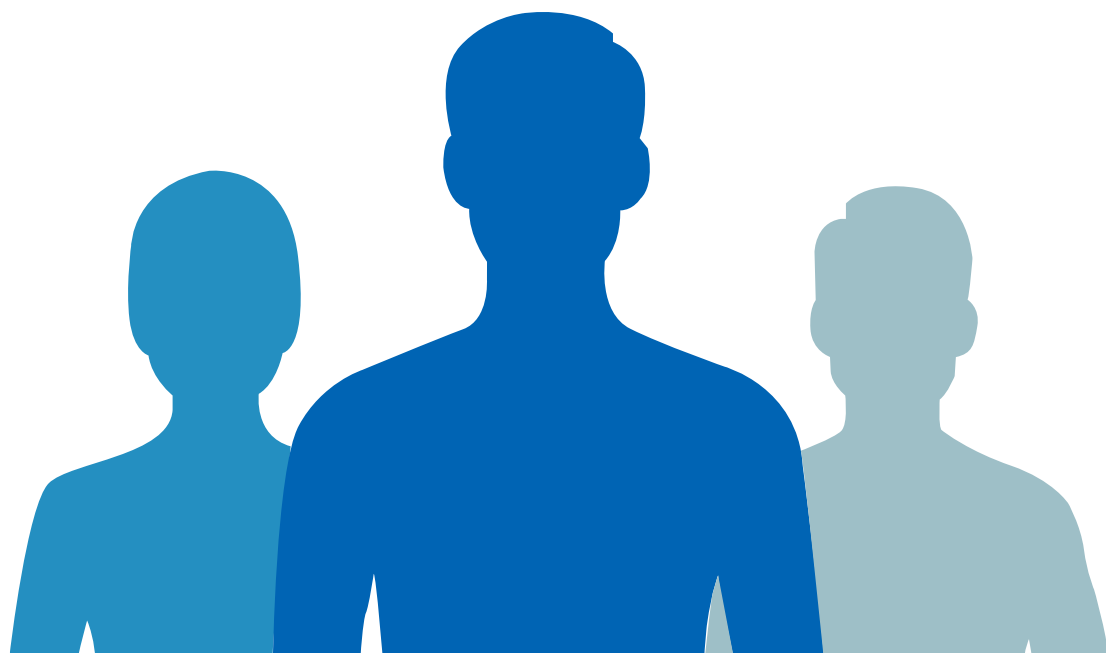


**WHERE ATHLETIC POTENTIAL MEETS OPPORTUNITY.**



# WELCOME NPA+ NATION!

Hello NPA+ Nation! Welcome back to another exciting issue of our newsletter. In this edition, we'll be diving into the future of athletics and outlining our place in helping the athletes of tomorrow navigate the competitive world of today.



# But first, an exciting announcement from all of us here at NPA.

A few weeks ago, we applied and were approved for a very generous grant from Google's advertising grant program. Our CEO and founder, Ronnie Coluzzi, says it best:

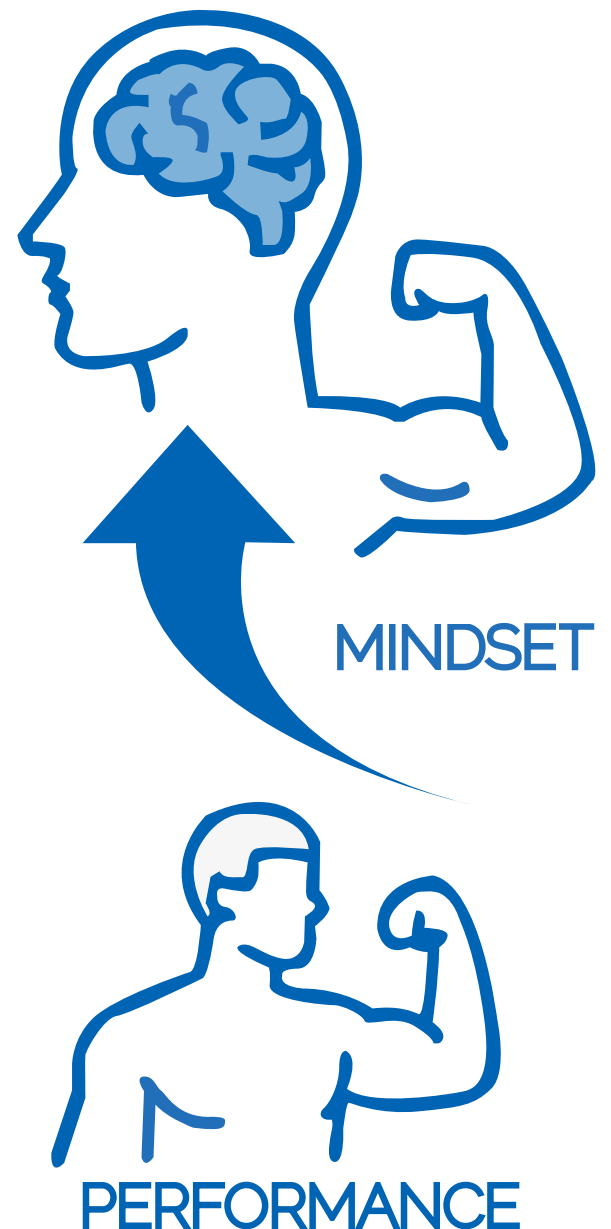


I'm proud to announce a groundbreaking Partnership between Next Professional Athlete and Google, which now provides a \$10,000 monthly Pell Grant for advertising across Google and YouTube. This is a game-changing moment for NPA+ Sports Recruiting Network. With this new support, we'll significantly increase our reach, connect more athletes with the opportunities they deserve, and accelerate our mission to redefine sports recruiting in the digital age.

# ATHLETES OF TOMORROW

We're obviously very excited about this news, and we know that this incredibly generous and valuable monthly contribution to our mission will help us get our message out to the world. At NPA, we believe that every success has a story. With this new partnership, we will be able to share our mission, product, and story with so many more people for years to come.

Here at NPA, our mission is to help athletes navigate this competitive industry in order to better prepare them for the future.



For one, the way we think about athletic performance is becoming more and more defined by an athlete's mindset, not just physical performance. You can't play your best game when you're not 100% focused on the moment or being bogged down by other issues.



That's why NPA+ is taking steps to partner with mental health coaches, medical specialists, and other experts to ensure that the athletes who partner with us receive the best physical and mental care. We here at NPA don't just see athletes as numbers on a page - we see them for their background, skills, potential, and personality - and use that information to help them get where they need to be.

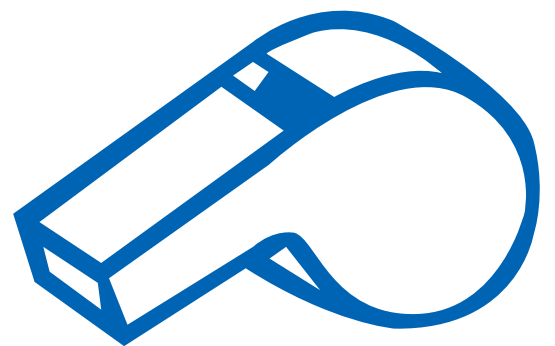
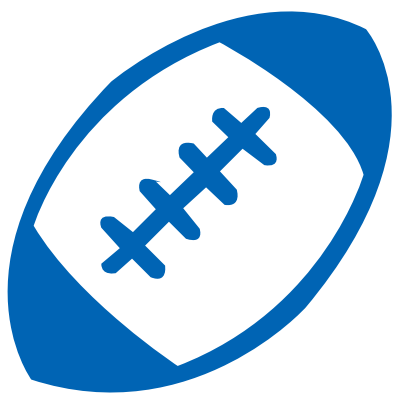


As our world grows smaller and smaller thanks to increased connectivity, networking has quickly and prominently become the language of success.

That's why we've centered our mission around connecting athletes with the best coaches, scouts, and experts in the industry to give them the best chance at success in an increasingly competitive world. Athletes partnered with us will have an unparalleled edge in the professional sports world, being able to contact and work with people who can take them where they want to be. Here at NPA, we understand that when it comes to passion, sometimes we don't have any choice but to pursue it. That's why we take our mission so seriously.

# This increased connectivity goes both ways.

If you're a coach or scout looking for your next star athlete, look no further. NPA offers a plethora of comprehensive and detailed profiles of our partnered athletes, allowing you to assess their potential, hear their story, and get in contact all within our website's system. The world of sports and athletics is big, and at NPA, part of our mission is to make that world smaller, more accessible, and more realistic for athletes, coaches, scouts, and specialists looking to etch out their mark on sports history.





We don't just limit that to coaches and athletes. If you're a business or company looking for more eyes, greater recognition, sponsorships, or simply looking to break new ground in the sports marketing world, we've got you covered. NPA plans to partner with up-and-coming businesses looking to increase their footprint in the lucrative world of sports products, marketing and advertising.



At NPA, we know how hard it can be to find success and find your niche in the world of athletics and sports. That's why we're committed to doing our part in making that world easier to navigate, understand, and succeed within. It doesn't need to be this hard to find success in the sports industry, and we know that with our tools, software, and access to specialists in a wide array of fields, our platform has the potential to serve as a waypoint for all aspects of athletics to network, collaborate, and succeed.





# Next Professional Athlete

SPORTS RECRUITING NETWORK

Ready to start your journey? So  
are we. Welcome to NPA+!

Sincerely,

The NPA+ Team.